

ORDER



Orders	Order / Rev:	707275 - 5	
	Alt Order #:	06283949	
	Product Desc:	OBAMA SCHED C	
	Estimate:	1617	
	Flight Dates:	08/18/12 - 08/31/12	Primary AE:
	Original Date / Rev:	08/16/12 / 08/29/12	Sales Office:
	Order Type:	Political	Sales Region:

Agency	Name:	Greer Margolis Mitchell/ Pol	
	Buying Contact:	K Keuleman	Billing Type:
	Billing Contact:		Billing Calendar:
		3050 K St NW	Billing Cycle:
		Washington, DC 20007	Agency Commission:

Advertiser	Name:	Obama/D/President	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PL-Presidential	Order Separation:
	Priority:	P-2	Advertiser External ID:
	Revenue Codes:	AGY, GEN, POL	Agency External ID:

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/13/12	08/19/12	5	\$4,420.00	\$3,757.00	August 2012	47	\$50,040.00	\$42,534.00	0.00
08/20/12	08/26/12	42	\$45,620.00	\$38,777.00	September 2012	40	\$42,600.00	\$36,210.00	0.00
08/27/12	09/02/12	40	\$42,600.00	\$36,210.00	Totals	87	\$92,640.00	\$78,744.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	08/20/12	08/31/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	MTWTF--	:30	2	\$2,000.00	P-2	0.00	NM	4	\$8,000.00
10 NEWS-11PM															
		Start Date	End Date	Weekdays		Spots/Week		Rate		Rating					
Week:	08/20/12	08/26/12	MTWTF--		2	\$2,000.00		0.00							
Week:	08/27/12	09/02/12	MTWTF--		2	\$2,000.00		0.00							
2	WTSP	08/20/12	08/31/12	Price Is Right Price Is Right	CM	11a-12p	MTWTF--	:30	2	\$1,200.00	P-2	0.00	NM	4	\$4,800.00
THE PRICE IS RIGHT															
		Start Date	End Date	Weekdays		Spots/Week		Rate		Rating					
Week:	08/20/12	08/26/12	MTWTF--		2	\$1,200.00		0.00							
Week:	08/27/12	09/02/12	MTWTF--		2	\$1,200.00		0.00							
E 3	WTSP	08/20/12	08/31/12	M-F CBS Soaps Young & Restless/Bold & Beauti	CM	M-F 1230-2p	MTWTF--	:30	5	\$1,200.00	P-2	0.00	NM	9	\$10,800.00
CBS SOAPS															
		Start Date	End Date	Weekdays		Spots/Week		Rate		Rating					
Week:	08/20/12	08/26/12	MTWTF--		5	\$1,200.00		0.00							
Week:	08/27/12	09/02/12	MTWTF--		5	\$1,200.00		0.00							
Spot	Ch	Date Range	Description		Start/End Time		Weekdays	Length		Rate	Rtg	Type			
7	WTSP	08/27/12-09/02/12	M-F CBS Soaps Credited		M-F 1230-2p		MTWThF----	:30	(\$1,200.00)	0.00	0.00	NM			
4	WTSP	08/20/12	08/31/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	MTWTF--	:30	5	\$1,100.00	P-2	0.00	NM	10	\$11,000.00

10 NEWS-NOON

Order / Rev: 707275 - 5
 Alt Order #: 06283949
 Flight Dates: 08/18/12 - 08/31/12

Advertiser: Obama/D/President
 Product Desc: OBAMA SCHED C WTSP-TV
 Estimate: 1617

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	WTSP	08/20/12	08/31/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	MTWTF--	:30	5	\$1,100.00	P-2	0.00	NM	10	\$11,000.00
10 NEWS-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/20/12	08/26/12	MTWTF--			5	\$1,100.00			0.00					
Week:	08/27/12	09/02/12	MTWTF--			5	\$1,100.00			0.00					
5	WTSP	08/20/12	08/31/12	M-F 4-5p Dr. Phil	CM	4-5p	MTWTF--	:30	5	\$800.00	P-2	0.00	NM	10	\$8,000.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/20/12	08/26/12	MTWTF--			5	\$800.00			0.00					
Week:	08/27/12	09/02/12	MTWTF--			5	\$800.00			0.00					
6	WTSP	08/20/12	08/31/12	M-F 5-530p 5-530p 10 News	CM	5-530p	MTWTF--	:30	1	\$800.00	P-2	0.00	NM	2	\$1,600.00
10 NEWS-5PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/20/12	08/26/12	MTWTF--			1	\$800.00			0.00					
Week:	08/27/12	09/02/12	MTWTF--			1	\$800.00			0.00					
7	WTSP	08/20/12	08/31/12	M-F 530-6p 10 News at 530p	CM	530-6p	MTWTF--	:30	1	\$800.00	P-2	0.00	NM	2	\$1,600.00
10 NEWS-530P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/20/12	08/26/12	MTWTF--			1	\$800.00			0.00					
Week:	08/27/12	09/02/12	MTWTF--			1	\$800.00			0.00					
8	WTSP	08/20/12	08/31/12	M-F 6-7a 6-7a 10 News	CM	6-7a (6:00 AM-6:30 AM)	MTWTF--	:30	2	\$400.00	P-2	0.00	NM	4	\$1,600.00
10 NEWS-6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/20/12	08/26/12	MTWTF--			2	\$400.00			0.00					
Week:	08/27/12	09/02/12	MTWTF--			2	\$400.00			0.00					
9	WTSP	08/20/12	08/31/12	M-F 6-7a 6-7a 10 News	CM	6-7a (6:30 AM-7:00 AM)	MTWTF--	:30	2	\$400.00	P-2	0.00	NM	4	\$1,600.00
10 NEWS-6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/20/12	08/26/12	MTWTF--			2	\$400.00			0.00					
Week:	08/27/12	09/02/12	MTWTF--			2	\$400.00			0.00					
10	WTSP	08/20/12	08/31/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	MTWTF--	:30	5	\$400.00	P-2	0.00	NM	10	\$4,000.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/20/12	08/26/12	MTWTF--			5	\$400.00			0.00					
Week:	08/27/12	09/02/12	MTWTF--			5	\$400.00			0.00					
12	WTSP	08/31/12	08/31/12	M-F 930-10a Millionaire Friday only	CM	930-10a	-----F--	:30	1	\$280.00	P-2	0.00	NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/27/12	09/02/12	-----F--			1	\$280.00			0.00					
E 13	WTSP	08/18/12	08/25/12	Sat 6-630p Sat 6-630p 10 News	CM	Sat 6-630p	-----S-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
10 NEWS-NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/13/12	08/19/12	-----S-			1	\$700.00			0.00					
Week:	08/20/12	08/26/12	-----S-			1	\$700.00			0.00					
Spot	Ch	Date Range	Description		Start/End Time					Weekdays	Length	Rate	Rtg	Type	
2	WTSP	08/20/12-08/26/12	Sat 6-630p		Sat 6-630p					-----Sa--	:30	(\$700.00)	0.00	NM	
Credited [img line 23]															
14	WTSP	08/18/12	08/25/12	Sat 7-730p Inside Edition	CM	7-730p	-----S-	:30	1	\$700.00	P-2	0.00	NM	2	\$1,400.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/13/12	08/19/12	-----S-			1	\$700.00			0.00					

Order / Rev: 707275 - 5
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 Flight Dates: 08/18/12 - 08/31/12

Advertiser: Obama/D/President
 Product Desc: OBAMA SCHED C WTSP-TV
 Estimate: 1617

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
14	WTSP	08/18/12	08/25/12	Sat 7-730p Inside Edition	CM	7-730p	-----S-	:30	1	\$700.00	P-2	0.00	NM	2	\$1,400.00	
INSIDE EDITION																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	08/13/12	08/19/12	-----S-			1	\$700.00			0.00						
Week:	08/20/12	08/26/12	-----S-			1	\$700.00			0.00						
15	WTSP	08/18/12	08/25/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	:30	1	\$320.00	P-2	0.00	NM	2	\$640.00	
CBS THIS MORNING - SAT																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	08/13/12	08/19/12	-----S-			1	\$320.00			0.00						
Week:	08/20/12	08/26/12	-----S-			1	\$320.00			0.00						
16	WTSP	08/19/12	08/26/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$2,000.00	P-2	0.00	NM	2	\$4,000.00	
10 NEWS-11P SU																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	08/13/12	08/19/12	-----S			1	\$2,000.00			0.00						
Week:	08/20/12	08/26/12	-----S			1	\$2,000.00			0.00						
17	WTSP	08/19/12	08/26/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	-----S	:30	1	\$700.00	P-2	0.00	NM	2	\$1,400.00	
10 NEWS-SU																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	08/13/12	08/19/12	-----S			1	\$700.00			0.00						
Week:	08/20/12	08/26/12	-----S			1	\$700.00			0.00						
18	WTSP	08/23/12	08/30/12	Thu Prime C Person of Interest	CM	Thu 10-11p	---T---	:30	1	\$11,000.00	P-2	0.00	NM	1	\$11,000.00	
THE MENTALIST																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	08/20/12	08/26/12	---T---			1	\$11,000.00			0.00						
Week:	08/27/12	09/02/12	---T---			1	\$11,000.00			0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	WTSP	08/27/12-09/02/12	Thu	Prime C			Thu 10-11p			---Th---	:30	\$11,000.00	0.00	NM		
Credited [MG LINE 22]																
19	WTSP	08/20/12	08/24/12	M-F 930-10a Millionaire M, W, F/Paid T, Th	CM	930-10a	M-W-F--	:30	5	\$280.00	P-2	0.00	NM	5	\$1,400.00	
MILLIONAIRE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	08/20/12	08/26/12	M-W-F--			5	\$280.00			0.00						
20	WTSP	08/27/12	08/30/12	M-F 9-930a 10 News, 9a@M 10 News, 9am	CM	9-9:30A	MTWT---	:30	4	\$280.00	P-3	0.00	NM	4	\$1,120.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	08/27/12	09/02/12	MTWT---			4	\$280.00			0.00						
21	WTSP	08/20/12	08/31/12	10 News Special 10 News Special	CM	10 News Special	MTWTFSS	:30	2	\$1,200.00	P-2	0.00	NM	4	\$4,800.00	
MILLIONAIRE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	08/20/12	08/26/12	MTWTF--			2	\$1,200.00			0.00						
Week:	08/27/12	09/02/12	MT-T---			2	\$1,200.00			0.00						
E 22	WTSP	08/27/12	08/27/12	Mon Prime A Met Mother/Big Bang Theory	CM	Mon 8-9p	M-----	:30	1	\$11,000.00	P-2	0.00	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	08/27/12	09/02/12	M-----			1	\$11,000.00			0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WTSP	08/27/12-09/02/12	Mon	Prime A			Mon 8-9p			M-----	:30	\$11,000.00	0.00	NM		
Credited																
23	WTSP	08/28/12	08/28/12	7-730p Inside Edition	CM	7-730p	-T-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	08/27/12	09/02/12	-T-----			1	\$700.00			0.00						
N 24	WTSP	08/31/12	08/31/12		CM	Fri 10-11p	-----F--	:30	1	\$5,500.00	P-3	0.00	NM	1	\$5,500.00	

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Alt Order #: 06283949
Flight Dates: 08/18/12 - 08/31/12

Advertiser: Obama/D/President
Product Desc: OBAMA SCHED C
Estimate: 1617

WTSP-TV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				Fri	Prime C													
				Blue	Bloods													
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 08/27/12	09/02/12		-----F--		1	\$5,500.00		0.00								
N25	WTSP	08/31/12	08/31/12	Fri	Prime A	CM	Fri	8-9p		-----F--	:30	1	\$5,500.00	P-3	0.00	NM	1	\$5,500.00
				Undercover	Boss													
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 08/27/12	09/02/12		-----F--		1	\$5,500.00		0.00								
N26	WTSP	08/31/12	08/31/12	730-8p		CM	730-8p			-----F--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				Millionaire														
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 08/27/12	09/02/12		-----F--		1	\$1,200.00		0.00								
															Totals	87	\$92,640.00	